Annotations

1 Clicking here will allow prospective candidates to search and add another bootcamp for comparison.

2 Each bootcamp card can scroll and has up to 4 candidate review snippets. Prospective candidates can mouse over a card and scroll down to see any remaining review snippets.
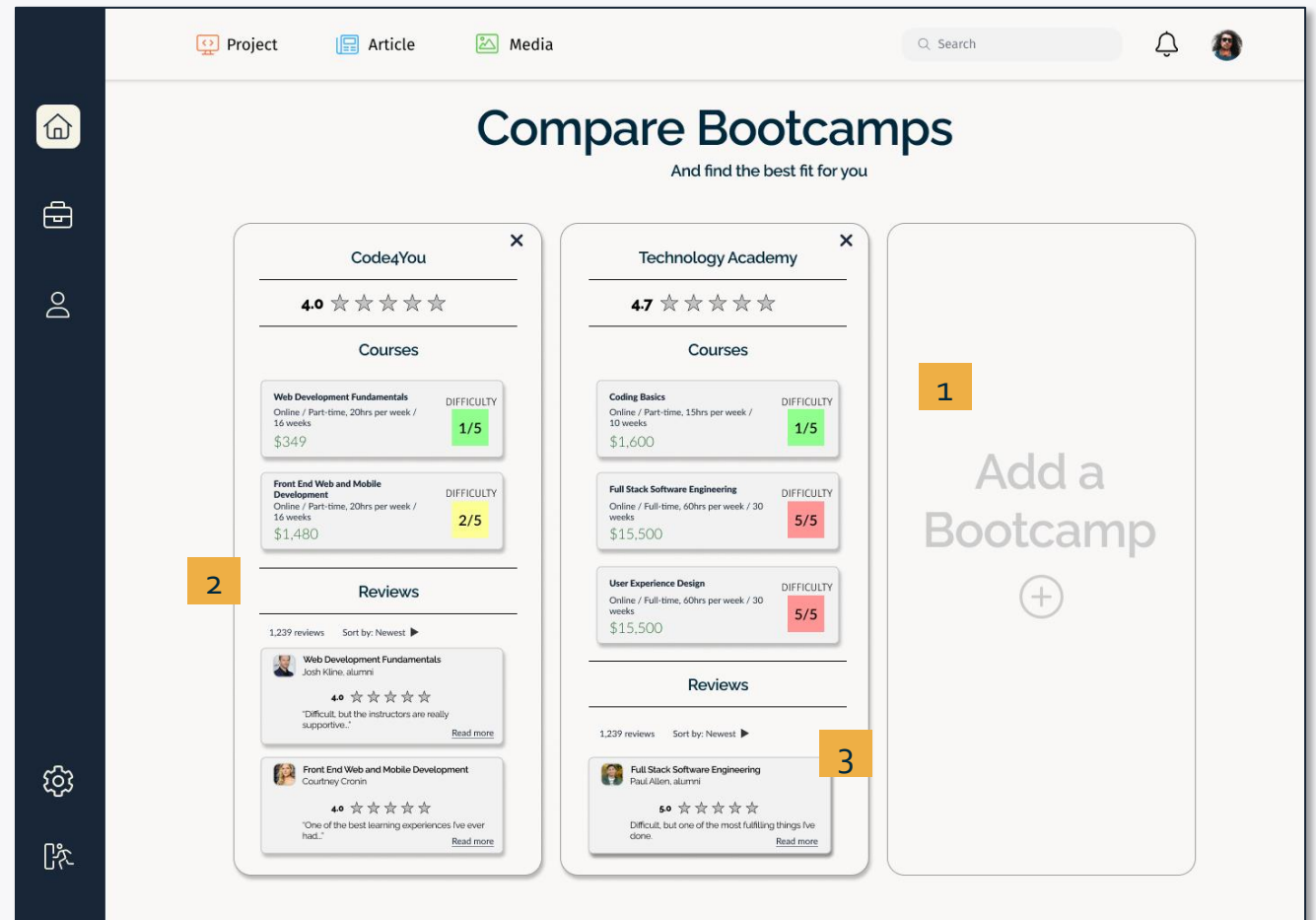
3 Each review snippet has a *"Read more"* link that opens an overlay containing the full review.

"A [bootcamp comparison tool] helps me make the most informed decision." – User 6

8 Development Points

1. Bootcamp Comparison Tool

Rationale: A convenient and easily scannable, side-by-side comparison of up to 3 bootcamps will help prospective candidates make sense of information, making the most informed decision possible when choosing a good-fit bootcamp.

2. Resume Builder

Annotations

1 Side menu for selecting templates, styles, and to add more sections helps create a unique resume.

"How can we make sure the templates don't become so common that everyone had a resume that looks the same?" –User 6
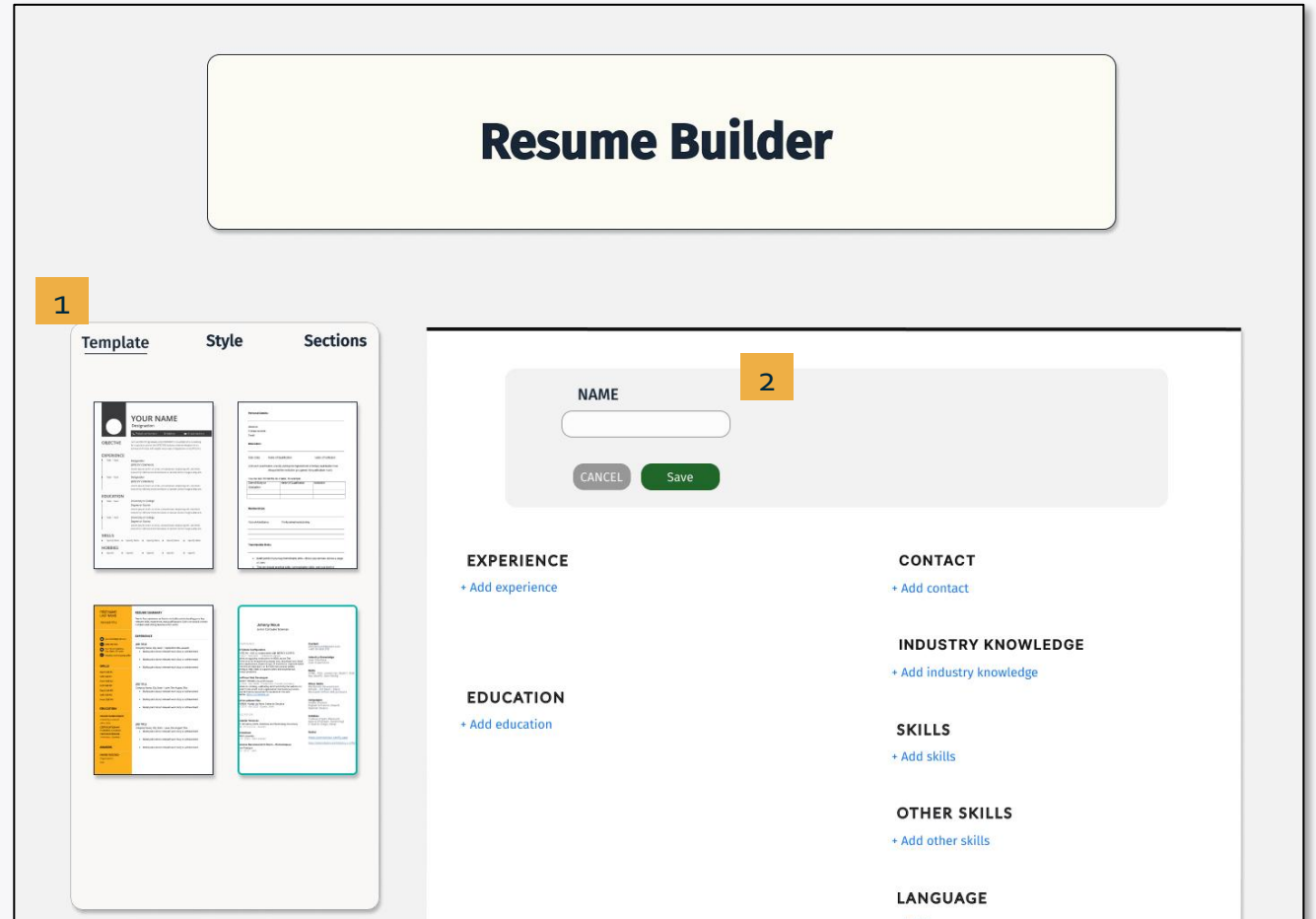
2 Clicking any light blue copy will open up a form for candidates to easily add and save their information.

18 Development Points

Rationale: Not every candidate will have a resume, or it may be long outdated. This will be an early first step in assisting candidates during the job search process and build trust with BOOTUP as a tool for bootcamp students.

Resume Builder

1 Template | Style | Sections

2 NAME

CANCEL | Save

EXPERIENCE
+ Add experience

EDUCATION
+ Add education

CONTACT
+ Add contact

INDUSTRY KNOWLEDGE
+ Add industry knowledge

SKILLS
+ Add skills

OTHER SKILLS
+ Add other skills

LANGUAGE

3. Company Profile page

Annotations

Rationale: Provides candidates with a single-page overview of a company along with options for further exploration (i.e., *"See More"*).

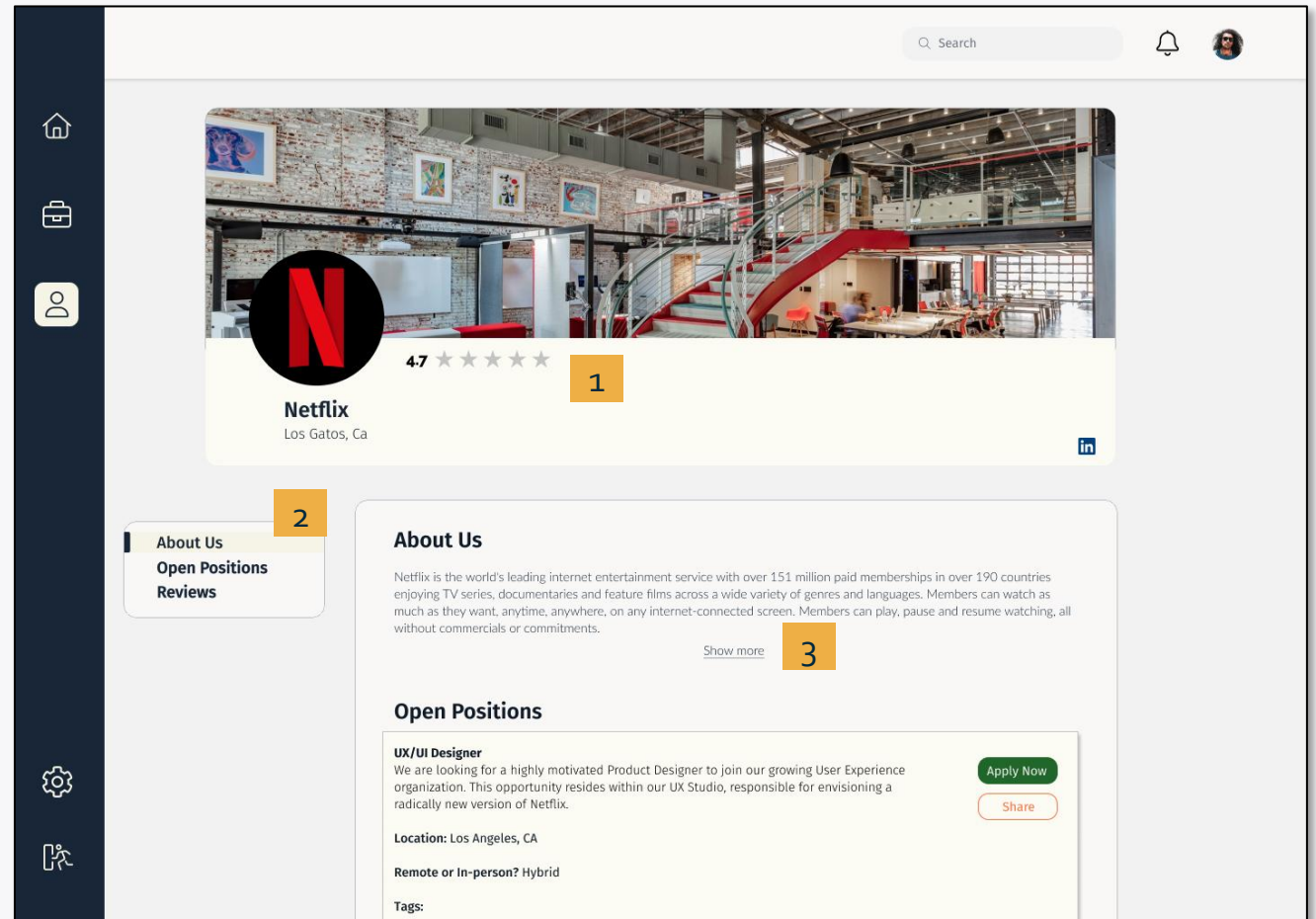**1** Overall ratings are generated from candidate reviews.

2 Side navigation changes appropriately as the candidate scrolls down. Subsequently, clicking the navigation will automatically direct candidates to a specific section on the profile page.

3 Clicking *"Show more"* extends the section for more details.

3 Development Points

Netflix
4.7 ★ ★ ★ ★ ★   1
Netflix
Los Gatos, Ca

2

About Us

About Us
Open Positions
Reviews

Netflix is the world's leading internet entertainment service with over 151 million paid memberships in over 190 countries enjoying TV series, documentaries and feature films across a wide variety of genres and languages. Members can watch as much as they want, anytime, anywhere, on any internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.

Show more   3

Open Positions

UX/UI Designer
We are looking for a highly motivated Product Designer to join our growing User Experience organization. This opportunity resides within our UX Studio, responsible for envisioning a radically new version of Netflix.

Apply Now
Share

Location: Los Angeles, CA

Remote or In-person? Hybrid

Tags:

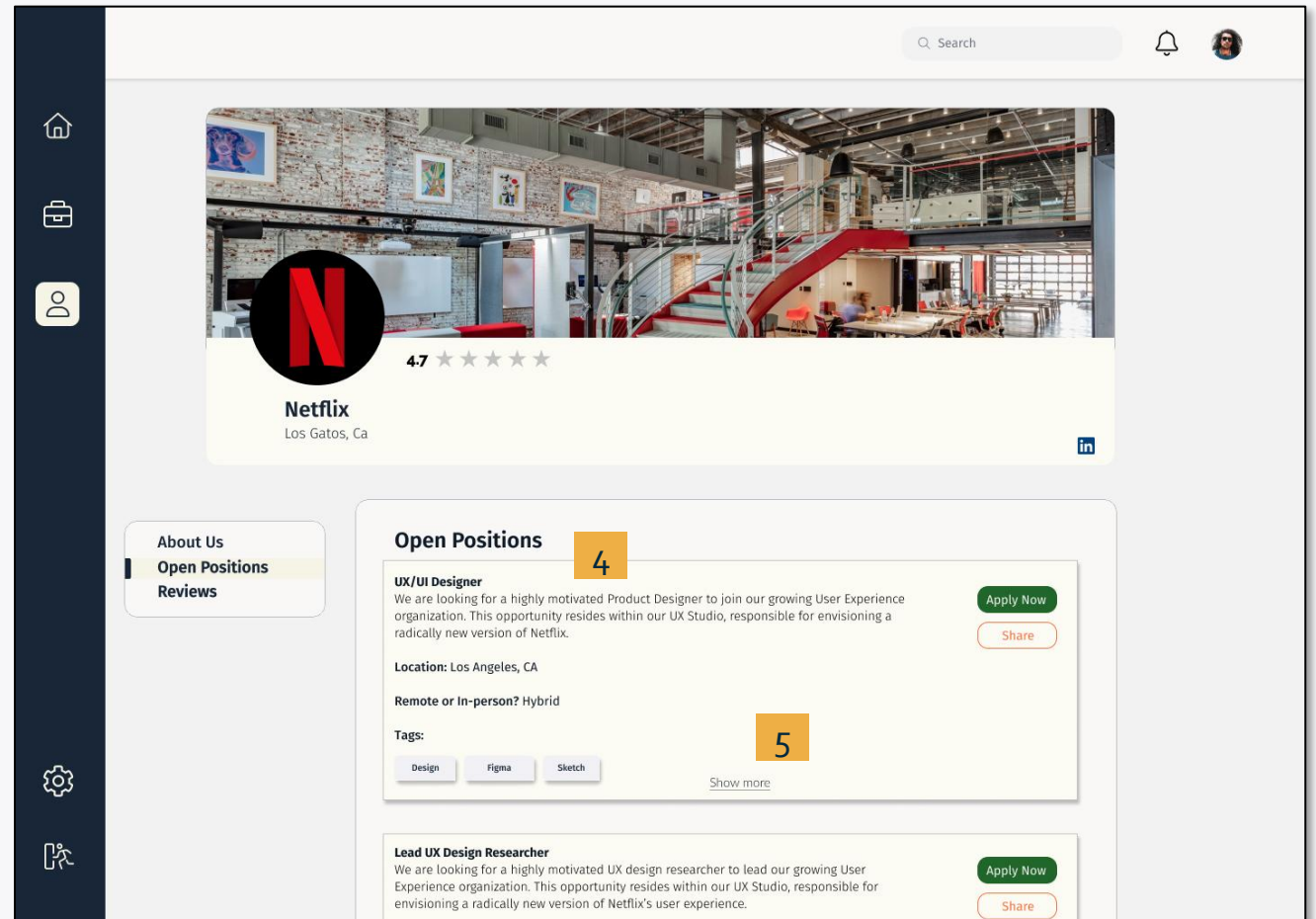# 3. Company Profile page

Annotations

4 Open job position cards are consistently structured throughout the BOOTUP website, making it easier for candidates to scan for information.

5 Just like the About Us section, clicking *"Show more"* extends the job card for more detailed information.

Rationale: Provides candidates with a single-page overview of a company along with options for further exploration (i.e., *"See More"*).

4. Company Reviews

Annotations

1 Review snippets contain an overall rating derived from the ratings of the 3 categories below it.

10 Development Points

Rationale: Candidates looking for jobs can read reviews submitted by people who have worked, or are currently working, at a company. This will provide transparency for candidates looking to make informed career decisions.

5. BOOTUP Monthly Spotlight

Annotations

1 Copy at the beginning of every BOOTUP Monthly Spotlight describes the intent of this page for users unfamiliar with the page.

2 An archive for candidates to navigate to previous BOOTUP Monthly Spotlights.

3 Format includes picture and basic information about the bootcamp graduate, a brief description of who they are, and a transcription of the interview.

"Extremely important. 10000%" –User 6

4 Development Points

Rationale: Bootcamps are rigorous, and candidates may sometimes need reinforcement. Highlighting a successful bootcamp graduate every month can serve as inspiration for candidates to push forward.

BOOTUP Monthly Spotlight

1 Every month, BOOTUP identifies an accomplished member from the tech community. We ask them questions about the industry, navigating the professional world, and any advice they'd like to give to people in similar positions. This is a chance for them to tell their story, showcase their acheivements, and provide BOOTUP members with inspiration to propel themselves forward.

Updated: November 2021

2
2021
January
February
March
April
May
June
July
August
September
October
November
2020   +
2019   +

3 Barney Dash (He/Him)
Software Developer
Best Buy

This month, we're spotlighting Barney. He graduated from Tech4You 3 years ago and has been working at Best Buy as a front end software developer ever since. Continue reading below to hear what Barney has to say about the ever-growing tech industry, diversity in the workplace, and best networking practices.

BOOTUP: "How did you get started in tech?"

Barney: "It was my brother. He knew a friend who had gone through Tech4You's coding program and thought that it'd be a good fit for me. He's always been the creative thinker and I've always been very logical, very good with numbers and math, so I took a chance and couldn't be more happier!"